## Confidentiality Statement



Confidentiality: It is important to know that telling your employees, even family, and close friends about selling your business could affect your return on the business value. Listing your business: Listing your business with us confidentially puts your business on the front line of buyers already looking to purchase successful business models.



## Solutions to Selling:

Ask about our "ELITE EXPOSURE" with listings; and what that type of coverage can mean to you when it does come time to secure strong responses to the listing of your business.

Confidentiality is of utmost importance to business owners, whether they are selling their business or not. Brooks Pointe in the performance of its work, must secure sensitive information from business owners, including financial records of the business. This information will be used exclusively by Brooks Pointe personnel to evaluate the business. We consider this and all information provided to be of confidential nature, which will not be shared with anyone else. When and if Brooks Pointe enters into a written listing agreement with the owner, this information may be shared (at Brooks Pointe's discretion) with financially qualified buyers who have signed a Non-Disclosure & Confidentiality Agreement and financial institutions (i.e. banks, co-brokers, credit unions, etc...) for lending purposes. Brooks Pointe will return the information to the given business/personal address immediately upon request at any time after completing the evaluation/sale of the business.





TJ Bunday

Business Advisor/ Business Broker

336.405.8233